20 January, 2021

**ENTER FREIGHTPACK URBAN: LIMITED EDITION FOR GROWING DELIVERY DEMAND**

Bread, butter, and next day guaranteed parcel post: last-mile delivery services have become a staple of what was once a bricks and mortar retail landscape.

While demand blooms as the shopping experience continues its transition online, freight volumes in Australia are expected to increase by at least 8.4 percent over the next two years—according to Isuzu’s recent [Future of Trucking report](https://isuzu.com.au/news-media/future-of-trucking-report/), the largest study of its kind conducted on Australia’s truck industry to date.

With an eye on trend and two ears listening to customers on the road, Isuzu Trucks released its broad [Freightpack range](https://isuzu.com.au/applications/freightpack/) in support of growing pressure in the freight and distribution space, giving operators the option of a premium, pre-built transport solution, specified directly for the application.

To kick off the new year, Isuzu Trucks is adding a limited-release, 10-pallet model to the Freightpack line-up: enter the [Ready-to-Work Freightpack Urban](https://isuzu.com.au/applications/freightpack/).

Starting at **$99,990 drive away,** andexclusively available between **1 January – 31 March 2021**, the Freightpack Urban package is unbeatable for businesses looking for a keenly priced, no-fuss truck specified to tackle Australia’s growing urban freight task.

**Down to basics**

Built on the rugged [FRR 107-210](https://isuzu.com.au/media/1019127/isz12638_f_series_brochure_aug20_web.pdf) long wheelbase chassis, the Freightpack Urban sits at 10,700 kg Gross Vehicle Mass (GVM) to withstand a big workload. And with Isuzu’s 6-speed Automated Manual Transmission (AMT) running the show, confidence in navigating tight laneways or cruising highways is assured.

Carefully curated with the best of Isuzu’s [Freightpack features](https://isuzu.com.au/applications/freightpack/), the Urban is all about ease of operation, with a 10-pallet footprint, easy-glide curtains, lightning quick-release catches and docking rubbers saving precious minutes in loading and unloading cargo.

Pallet-width, load-restraining and interlocking side gates are speedily removed into and out of position for forklifts to access a tidy interior. To further secure loads, load restraint ratchets for each pallet conveniently placed on the passenger-side rope rail.

Efficiency also rules under the hood: the Isuzu 4HK1 diesel engine is perfectly suited to the urban environment, sporting a power rating of 210PS and putting out an impressive 726Nm of torque provided by a two-stage turbo charging system.

For inner-city driving, the Freightpack Urban’s cornering lamps and large electric mirrors ensure high visibility, while an ECE-R29 crash rated cab and dual air bags are standard safety inclusions.

Making for a more enjoyable and safe experience all round, other standard features on the Freightpack Urban include:

* Isuzu Electronic Stability Control (IESC)
* Anti-lock Braking System (ABS) and Hill Start Aid (HSA)
* Yellow safety grab handles
* Reversing camera
* Truck specific satellite navigation
* 6.2-inch touchscreen multimedia AV unit with DAB+
* Fully adjustable ISRI 6860/875 air suspension driver’s seat
* 3-year bumper to bumper warranty (truck and body)

**Built for work**

The limited-release Freightpack Urban comes under Isuzu’s [Ready-to-Work banner](https://isuzu.com.au/applications/freightpack/), the only pre-bodied truck range in its weight class on the Australian market to come with a fully [factory-backed warranty](https://isuzu.com.au/care-support/warranty/).

Equal parts simplicity and smarts in action, this Freightpack model balances features with no-bars price point, all backed by Australia’s most reliable truck brand.

Isuzu Australia Limited National Sales Manager, Les Spaltman, said the Freightpack Urban campaign—running from January 1 through to March 31—was aimed at helping businesses get a leg ahead in the new year.

“In consultation with industry and with the popularity of our medium-duty Freightpack range pointing the way, we knew there was demand at the lighter end of the freight and logistics market,” he said.

“In the current last-mile delivery boom, operators need a truck that doesn’t skip on payload capacity or useful features—at an affordable price.

“And we’re delighted to introduce the Freightpack Urban campaign in this space, giving businesses a jump ahead on the competition this year.

“For those wanting to skip the line at the body builders, we've built the Ready-to-Work Freightpack Urban as an excellent starting point that will save time and money, not just with an extremely competitive sale price, but over the course of ownership, too.”

The [Freightpack Urban campaign](https://isuzu.com.au/applications/freightpack/) runs for a limited time from **January 1 – March 31, 2021.** Contact your nearest [Isuzu dealer](https://isuzu.com.au/contact-us/find-a-dealer/) for more information and to book a test drive.

***\*Featured drive away price includes GST, 12 months registration, government, statutory charges and dealer deliver costs—offered only on the limited-release FRR 107-210 AMT LWB IESC Freightpack.***

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**For further information, please contact:**         **For Isuzu Trucks releases and photos:**

Sam Gangemi                                                      Arkajon Communications

Isuzu Australia Limited                                       Phone: 03 9867 5611

Phone: 03 9644 6666                                           Email: [isuzu@arkajon.com.au](mailto:isuzu@arkajon.com.au)